



Toyota Dream Car USA Art Contest

HOW TO ENTER

Step 1. Create an Artwork: Youth create an original drawing by hand using crayons, color pencils, ink pens, markers, watercolor or acrylic paint and/or by using computer tools.

Step 2. Complete an Entry Form: Download an entry form or fill out an online version at www.ToyotaDreamCarUSA.com. An original drawing accompanied by an entry form is a "Submission."

Step 3. Send Submission Online or By Mail: To submit online, a digital photograph of the original drawing (if completed by hand) or an image file of the artwork (if created using computer tools) must be included with the entry form. To submit by mail, the original drawing must be accompanied by an entry form in a package postmarked no later than January 31, 2022, and sent to: Toyota Dream Car USA Art Contest; c/o CauseConnect; 5535 Memorial Dr., Suite F-666; Houston, TX 77007-8021.

ARTWORK GUIDELINES

ORIGINALITY: Artwork must be an original design drawn solely by a young person between the ages of 4-15 years and cannot have been previously published, won prior awards, exhibited, or displayed publicly (i.e., disclosed beyond the youth's immediate circle of friends and family) through any means.

SUBJECT MATTER: Artwork must include an unbranded car of the youth's dreams, and include a written description.

HAND-DRAWN: Artwork must be drawn entirely done by hand on using crayons, color pencils, ink pens, markers, watercolor or acrylic paint, and/or by using digital tools on the computer.

PAPER SIZE: Artwork should be created on paper sized up to 15.7 to 21.7 inches (400mm x 500mm) but no smaller than 8.5 to 11 inches (215.9mm x 279.4 mm). The recommended paper size is 11x17 inches.

DIGITAL FILES: Digital files of Artwork (e.g., digital photograph of a hand-drawn Artwork or a digital image of the computer-created Artwork) should be no smaller than 1MB and no larger than 5MB in size. Acceptable digital file formats are GIF, JPEG, JPG, PNG, and PDF. Printed copies will be requested if the Artwork is selected for an award.

INELIGIBLE CONTENT: Artwork must not contain lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise inappropriate content or objectionable material as determined by Toyota in its sole discretion; images that are copyrighted, trademarked, private, public or in any other way that affects the intellectual rights of any person or entity; material or elements not owned/created by the youth and/or subject to the rights of third parties or Images of people who are readily recognizable; commercial content, logos, or images of cars by manufacturers other than Toyota; personally identifiable information of person(s) other than youth or family members; any commercial content or logos other than that of Toyota. In addition, artwork that has been collaboratively drawn by multiple individuals or has been created by a person other than the youth is ineligible. Artwork submitted without a signed or completed entry form is also ineligible. Last, artwork that resembles previous contest submissions, as determined by Toyota, or that resembles famous paintings, is ineligible.

SCORING CRITERIA: Artwork are judged on execution, uniqueness, and artistry of concept.

VISIT OUR WEBSITE FOR OFFICIAL RULES & ENTRY FORMS!

www.ToyotaDreamCarUSA.com

TOYOTA